

**Nelle Vance**[Portfolio](#)[Email me](#)[LinkedIn](#)

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I am a Seattle area Sr. User Experience Designer specializing in the creation of reusable design patterns and engineering assets to facilitate lean UX and requirements visualization to help end-users discover unmet needs and elicit feedback.

Designers Toolbox

Adobe Dreamweaver, Adobe Illustrator, Adobe Photoshop, Adobe XD, Axure, Balsamiq Mockups, Bootstrap, CSS, HTML, Invision App, JavaScript, Sketch App

Working Knowledge

A/B Testing, Agile/ Scrum, Data Visualization, IA Mapping, Interaction Design, Personas, Rapid Prototyping, Requirements Visualization, Usability Testing, User flows, User Research, Visual Design, Web Applications Design & Development, Wire-framing

Experience

SENIOR USER EXPERIENCE DESIGNER, THE BOEING COMPANY, TUKWILA WA – 2018-PRESENT

Responsible for the user experience and design of Boeing Training and Professional Services native mobile and responsive web applications across Android, iOS, and desktop devices. These applications enable Boeing employees, trainees, flight services and maintenance training customers' across multiple airlines to reform their traditional learning experiences from manual processes to digital eLearning experiences. Pilots, students, and employees are able to learn course curriculum with new technology brought to their personal devices in part by augmented reality; which, over time will result in the elimination of very expensive calibration and maintenance of multi-million dollar simulators for annual training and re-certification. Preliminary results confirm new training and certifications are taking less time and cost less money. Instructors and students are reporting that curriculum is much easier to teach and learn. In Nov. of 2018, first versions of these eLearning apps will be released the App Store and Google Play.

USER EXPERIENCE/ USER INTERFACE DESIGNER, BLACKTEE SYSTEMS, SEATTLE WA – 2016-2017

Core competencies include: user experience design and web applications development of custom audio/ visual systems for performance, public address, and tele-conferencing systems. Designed and developed b2b mobile and desktop web applications for complex system solutions while learning Crestron industry software and tools for design and development of audio visual systems for conferencing, seamless communication, and collaboration.

SENIOR USER EXPERIENCE DESIGNER, ARRIS GROUP, KIRKLAND WA – 2015-2016

Senior User Experience Designer for cable, video, broadband, and Internet hardware and software. Responsible for user experience design and usability for Unity cable set top box software. Served as core member of a dedicated agile/scrum team focused on providing consumer-facing multi-platform solutions. I also served as subject matter expert for documentation for the entire IA of our product for engineering and consumer facing resources from concept to completion.

USER EXPERIENCE DESIGNER TEAM LEAD, MICROSOFT INC, ISSAQUAH WA – 2014 - 2015

On-boarded 15,000 existing partners to the new Partner Incentives platform from legacy programs. Shipped a new platform UI and implemented many new product features while leading the Partner Incentives Team; most notably, giving Partners the ability to create their own programs and incentivize their teams to maximize ROI. Worked to create a single sign on solution for Partner Incentives experience driving cloud partner growth while enhancing platform performance. Worked with the global team to define: partner eligibility requirements and partner on-boarding and enrollment. Direct impact to the platform was the 46% reduction in support tickets, eliminating the need for most escalation(s) of enrollment issues, and helped to streamline the PI portal help-desk resolution process.

WEB APPLICATIONS DESIGNER/ DEVELOPER, INTERNET IDENTITY, TACOMA WA – 2014

Implementation of design of and development for Internet Identities highly sensitive data platform, a desktop application to improve the look, feel and development of brand identity for their data driven platform. I was directly responsible for defining the process for dealing with financial and personal information that is highly susceptible to theft and vulnerability and bringing structure and process to the team while implementing an identifiable brand and improving the user experience of their existing apps UI. Deliverables handed off include a strategically planned and scoped UX process that adhered to engineering capacity and business constraints. Tangible items delivered were an asset library and web style guide for implementation, a Bootstrap/ Less and Sass code database, and a design/ engineering wiki. My efforts resulted in a path to production that included a flawless implementation of all of IID's desktop applications amongst fortune 500 companies (such as Bank of America, HSBC, and JC Morgan Chase) to aid in their fraud detection, anti-trust, and global security efforts.

UI/ FRONT END DESIGNER AND DEVELOPER, NETMOTION WIRELESS, SEATTLE WA – 2012-2013

I was directly responsible for the user interface and web development of all corporate media, websites, and online materials using the Adobe Creative Suite of apps along with HTML, CSS, and J-Query library for website development in a .Net environment. In addition to branding and front end development, I was also directly responsible for cross-functional design and development of both of NetMotion Wireless' flagship desktop applications to the market for public consumption for the first time on Android and iOS.

Education

South Seattle Community College, Seattle WA – Mobile & Desktop Web Developer Certification, 2019
Devry University, Seattle WA - Bachelor's in Multimedia Design and Development, 2013
Pierce College, Ft. Steilacoom WA - Associate's in Digital Design, 2006

Volunteering, Leadership and Mentoring

Boeing UX Center of Excellence advisor. Board member of the Puyallup Lacrosse Club -Director of Website and Registration, 2015-2017. Ted Browns, Tacoma Music Outreach Volunteer 2014-2017. Founding Member of the Blue Light Coalition, Lakewood WA.